New Jersey Department of Environmental Protection Historic Preservation Office

Paterson

## PROPERTY REPORT

Property ID:

801

-932617725

**Property Name:** Miesch Silk Co. Totawa Avenue Works 468-480 Totowa AVE

Apartment #:

Ownership: Private

Paterson

ZIP: 07522

PROPERTY LOCATION(S): County: Municipality:

**Local Place Name:** 

**USGS Quad:** Block: Lot: 9

**Property Photo:** 

Address:

**PASSAIC** 



Old HSI Number: **NRIS Number:** PAS1608-418 **HABS/HAER Number:** 

## Description:

The Miesch Silk Co. Totowa Avenue Works is an industrial complex situated on 2 acres containing 3 primary structures dating to the first quarter of the 20th century plus infill. The primary building is a 4-story, L-shaped brick mill that spans 200 feet along Totowa Avenue. Behind this mill is 1-story, brick silk staging/boiler house and a 1-story, brick cloth cutting building. Over time, various auxiliary 20thcentury structures have linked these three buildings. Of note is a cylindrical brick smokestack located between the mill and the boiler house.

#### Setting:

The Miesch Silk Co. Totowa Avenue Works fronts Totowa Avenue and is bounded by Kearney Street to the east and Jasper Street to the west. The lot to its rear (south) is being developed for town homes and divides the mill lot from the Passaic River. The setting is a mixeduse urban neighborhood, with the majority of lots north of Totowa Avenue occupied by 20th-century residences. The neighboring lots to the immediate east and west are industrial. The industrial lot opposite Jasper Street was initially developed ca. 1900 by the Mapele Silk Manufacturing Co., but was eventually absorbed into the Miesch Silk Co. Works. Because this lot was not originally developed under Miesch, it has been excluded from this survey. Two lots west of the mill site is a public school. The Passaic River and Paterson Great Falls National Historical Park are located less than 0.25 miles southwest of the mill site. Across the River to the southwest is the Great Falls/S.U.M. Historic District.

Survey Name: Intensive-Level Survey of Paterson Industrial Mills Property ID: -932617725 Page 1

Principal Patrick Harshbarger ✓ (Primary Contact)

Investigator:

Organization: Hunter Research, Inc.

Registration and Status Dates:

National Historic Landmark?: 

National Register:

New Jersey Register: Determination of Eligibility: Certification of Eligibility: SHPO Opinion: Local Designation: Other Designation: Other Designation Date:

✓ Eligibility Worksheet included in present survey?

☐ Is this Property an identifiable farm or former farm?

Site Map:

## **Location Map:**



## BIBLIOGRAPHY:

Author:	Title:	Year:	HPO Accession #:	(if applicable)
Department of Community Development	City of Paterson Survey	1987		
Archimede, Gianfranco	Paterson Historic Mills Group Municipal Historic Site Designations Staff Opinion of Eligibility	2012		
Hyde, E B	Atlas of Passaic County, New Jersey	1877		
Robinson, E	Atlas of the City of Paterson, New Jersey	1884		
Robinson, E	Atlas of the City of Paterson and Haledon, New Jersey	1899		
Mueller, A H	Atlas of the City of Paterson, New Jersey	1915		
Sanborn Map Company	Insurance Maps of the City of Paterson, New Jersey	1931		
Sanborn Map Company	Insurance Maps of the City of Paterson, New Jersey	1915		

# Additional Information:

More Research Needed?

✓ (checked=Yes)

## INTENSIVE-LEVEL USE ONLY:

Survey Name: Intensive-Level Survey of Paterson Industrial Mills

Property ID: -932617725

✓ (Primary Contact)

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Principal Investigator:

itor:

Patrick Harshbarger

Organization: Hunter Research, Inc.

Attachments Included:	0 Building	g 0	0 Bridge	
	0 Structu	re 0	0 Landscape	
	0 Object	3	3 Industry	
Historic District ?				
District Name: not applicable	e			
Status:				
Associated Archeological Site/Dep (known or potential sites. If Yes,		cribe briefly)		
Potential industrial archaeology	(interior and	courtyard)		
Conversion Problem?   Conve	rsionNote:	10		
Date form completed: 9/7/2012				

Survey Name: Intensive-Level Survey of Paterson Industrial Mills

Principal Patrick Harshbarger

Investigator:

Organization: Hunter Research, Inc.

Property ID:

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✓ (Primary Contact) -932617725

## INDUSTRIAL BUILDING ATTACHMENT

Property ID: -932617725

Element ID: 1045621960

-932617725

Common Name: 468-480 T	ne: 468-480 Totowa Avenue							
Historic Name: Miesch Si	lk Co. Totowa Avenue Works Mill							
Present Use: Indus	trial, light industrial							
Historic Industry: Textile	es							
ConstructionDate: 1909	Source: Historic Maps							
Construction Start Date:	Construction End Date:	Building ID: 1						
Style:	☐ Vernacular?							
Exterior Finish Materials:	Brick, Common Bond	Physical Condition:	Good					
Foundation Materials:	Modern Concrete	Remaining Historic Fabric:	Medium					
Roof Finish Materials:	Rolled Asphalt	Length: 200	Stories:	4				
Structural System:	Heavy Timber Frame	Width: 200	Bays:	26				
Roof System:								
Equipment/Machinery:								
Transportation Links:	airstrip loading dock	slip						
(checked if applicable)	☐ dock ☐ rail siding	other						

#### **Exterior Description:**

The Miesch Silk Mill is an L-shaped, 4-story, 26-bay industrial building constructed ca. 1909. It has a cross-gabled roof sheathed in rolled asphalt. Each side of the L-shaped roof has a frame, 8-ft. raised monitor roof with covered sidelights. At the roofline is a bracketed wooden cornice. Projecting brick pilasters divide each bay. The upper three levels have replacement fixed, 28-light windows; some of these window panes have been replaced with fiberglass. The first story has original wooden 12/12 windows with a pivoting upper sash. All windows are set in arched openings with arched brick lintels and stone sills. Despite some replacements, a remarkable number of original windows remain, although some have been infilled, particularly those along the elevator shaft at the northwest corner of the building. Entrances located at the northwest building corner along Totowa Avenue are recessed and have fluted wooden surrounds. A concrete foundation accommodates for the rise in grade at the western end of the building along Totowa Avenue. At the east end, where the street grade is lower, are fixed wooden windows with 12 lights.

The courtyard side of the mill maintains more original fenestration than the street side of the building; however, approximately 8 bays along the south elevation have been stuccoed. A blind brick stair tower was added to the crook of the ell sometime between 1931 and 1950. Added to the south elevation of the Kearney Street ell is a 5-story brick tower, with metal multi-pane windows only at the fifth story level. A 1-story, shed roof passage connects the rear of the Kearney Street ell to the mid-century infill buildings at the rear of the lot.

### Interior Description:

The building interior was not accessible at the time of this survey, but 1915 Sanborn maps indicate that the mill contained wood posts. Blocking, finishing, & shipping was conducted at the basement level. Winding, warping, and quilling were conducted at the first story, where the offices were also located. Weaving was carried out on the 2nd through 4th floors. At the rear of the Kearney Street ell was a 100,000 gallon underground reservoir. At the northeast corner of the mill on the Kearney Street side was a dumbwaiter shaft in galvanized iron.

## **Alteration Dates:**

Alteration(s):	Circa Date:	Date Range:	Source:	
Physical alteration	1930	to	Window materials	
Physical alteration	1940	to	Tower additions	
Survey Name:	Intensive-Level Sur	vey of Paterson Industrial Mills	Property ID:	Page 4

✓ (Primary Contact)

Organization: Hunter Research, Inc.

Patrick Harshbarger

Principal

Investigator:

Architect/Design	ner:
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Date form completed: 9/25/2012

Survey Name: Intensive-Level Survey of Paterson Industrial Mills

Principal Patrick Harshbarger

Investigator:

Organization: Hunter Research, Inc.

Property ID:

✓ (Primary Contact)

-932617725

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Organization: Hunter Research, Inc.

# INDUSTRIAL BUILDING ATTACHMENT

Property ID: -932617725

Element ID: -1459090491

Common Name: 468	-480 Totowa Avenue				
Historic Name: Mie	sch Silk Co. Boiler Ho	use			
Present Use:	Industrial, light indust	rial			
Historic Industry:	Textiles				
ConstructionDate:	1909 <b>Source</b> :	Historic Maps			
Construction Start Date:	Constru End	uction I Date:	Building ID: 3-4		
Style:		Vernacular?			
Exterior Finish Mater	rials: Brick, Common	n Bond	Physical Cond	lition: Good	
Foundation Mater	rials:		Remaining Historic Fa	abric: Medium	
Roof Finish Mater	rials:		Length: 80	Stories: 1	
Structural Sys	tem:		Width: 40	Bays: 4	
Roof Sys	stem:				
Equipment/Machir	nery:				
Transportation Li	inks: airstrip	loading dock	slip		
(checked if applica	ble) dock	rail siding	other		
Exterior Description:					
are stepped brick parapeach bay. The northern extending to divide the resection and housing of beashes. They are set in	et walls. Projecting br most 2 bays are divide monitor roof. This is lib poilers in the southern arched openings with cylindrical brick smoke	ick pilasters divide each ed from the southern 4 be kely a reflection of the m section. Windows on the arched brick lintels and stack. The south and w	a bay and horizontal cour pays by an interior brick was by an interior brick was by this building a 4-bay north façade are a stone sills. In the narrovest elevations of the Boi	ing from the north and south faca rses of stepped brick are at the towall that is stepped beyond the roing, namely silk staging in the nore wooden 12/12 with pivoting upper exterior space between the Boiler House are connected to the content of the step in t	op of pofline, rthern per iler
Interior Description:		,			
The interior of the Boiler that the building has a c		sible at the time of this	survey. Sanborn maps o	dating 1915-1950, however, indic	ated
Alteration Dates:					
Alteration(s):	Circa Date:	Date Range:	Source:		
Physical alteration	1960	to	Infill building	gs	
Architect/Designer:					
Date form completed:	9/25/201.	2			
Survey Name:	Intensive-Level Surve	ey of Paterson Industrial	Mills	Property ID:	Page 6
Principal Investigator:	Patrick Harshbarger		(Primary Co	-932617725	

# **INDUSTRIAL BUILDING ATTACHMENT**

Property ID: -932617725

Element ID: 2051492731

Common Name: 468	-480 Totowa	Avenue							
Historic Name: Miesch Silk Co. Cloth Cutting Building									
Present Use: Industrial, light industrial									
Historic Industry:	Textiles								
ConstructionDate:	1915	Source: His	toric Images, Histo	ric Maps					
Construction Start Date:	1909	Construction End Date		Building ID	): 7				
Style:		[	Vernacular?						
Exterior Finish Mater	rials: Brick,	Common Bon	d	Physi	cal Condition:	Good			
Foundation Mater	rials:			Remaining Historic Fabric:		Medium			
Roof Finish Mater	rials: Rolled	l Asphalt		Length:	90	Stories:	1		
Structural Sys	tem:			Width:	70	Bays:	4		
Roof Sys	stem: Wood	Trusses							
Equipment/Machin	nery:								
Transportation L	inks: 🗌 a	irstrip	loading dock	slip	)				
(checked if applica	ble) 🗌 d	ock	rail siding	otl	her				
Exterior Description:									
The Cloth Cutting Buildi roof, but overtime it has constructed ca. 1920, he south facades have brich or original to the building and are divided into with the earlier (ca. 1909 5-ft. raised monitor roof, Cloth Cutting Building wonglomeration of early	grown to encourse as a gabled rock parapet walling. Bays are 9, multi-light 9) Printing Showas repurposest to connect	ompass severa of sheathed in I with stepped divided by proj parts. Eventua op. By the tim sed as a carpe t with the ca. 1	al other buildings wan rolled asphalt. At brick details. The electing brick pilaste ally, the Cloth Cutting this connection of entry shop. During 1920 1-story, brick of the connection of the c	rithin the Miess the roofline is south façade i rs. Windows on Building wo ccurred, the pathe latter half carpentry shop	ch complex. The a bracketed work is blind, except foon the west elevabled expand north rinting shop, a 1-tof the 20th centure. Today the Clo	e original Cloden cornicor a shuttere ation are sp h so that by estory brick iry, further in the Cutting S	oth Cutting Building, e. The north and ed garage bay that is an the width of each 1950 it connected building with a framenfill expanded the Shop is a		

# Interior Description:

The interior of this building was not accessible at the time of this survey. Sanborn maps dating to 1950 indicate the building has a cement floor and wood trusses.

## **Alteration Dates:**

Alteration(s):	Circa Date:	Date Range:	Source:
Physical alteration	1940	to	Building connections
Physical alteration	1960	to	<b>Building connections</b>
Architect/Designer:			
Date form completed:	9/25/20	012	

Survey Name: Intensive-Level Survey of Paterson Industrial Mills Property ID: Page 7

Organization: Hunter Research, Inc.

# **ELIGIBILITY WORKSHEET - Properties**

Property ID

-932617725

#### History:

While only ephemeral evidence was available under the scope of this research, the Miesch Mfg. Co. may be associated with Kaspar Miesch, a surname of likely Austrian or Bavarian origin. Miesch started ca. 1886 as a tenant in the Dale Silk Mill on Railroad Ave. Later, the incorporation of the Miesch Mfg. Co. in 1889, capitalization of shareholders from Philadelphia and elsewhere, allowed him to erect of a small, 60x200 handsome mill to "manufacture on an extensive scale all kinds of fine ribbons and silk goods that are used in the millinery trade [hats], making a specialty of manufacturing only the finest class of goods." This mill, located on Courtland Street in South Paterson was expanded prior to 1915. Around that time the John C. Welwood Corp purchased the Miesch Company and a new works was constructed on Totowa Avenue, ca. 1909. Historic records are unclear as to whether Welwood purchased the Miesch Company before or after its expansion to Totowa Avenue, but historic maps clearly label John C. Welwood as owner of the Totowa site by 1915.

The association with John C. Welwood Corp. is significant in that it represents a significant shift in the silk industry at the turn of the century to the proliferation of conglomerate businesses. These entities, like the J.C. Welwood Corp. based in New York City, had capitalist motivations of accumulating specifically smaller entities often built by nineteenth-century families or the previous generation of "trade expert" owners, so as to capture ever smaller market shares of the times due to extreme competition, technological change, and increased specialization. This and other complexities developed and contributed to the shrinking and eventual demise of the traditional silk industry in Paterson by mid century. As reported by Grace Hutchins in her book Labor and Silk (1929), a study about the Paterson Silk Strikes of 1925-26:

"The Miesch Manufacturing Company, owned by the John C. Welwood Company, has just been merged with the Buser Silk Company. The two merging concerns run eleven plants in New Jersey, New York and Pennsylvania, and have now become a \$3,000,000 corporation, the Miesch Manufacturing Company employing 2,000 workers. The best of the looms in the Buser mill have been moved to the Miesch plant and the old looms are discarded. The company states that all workers in the Buser factory have been taken into the Miesch mill."

Advertisements for the Miesch Co. in Paterson touted association with J.C. Welwood as "sole Selling Agents" and by the mid-1920s, the Welwood Co. as "largest silk ribbon manufacturer in the world." Miesch Mfg. Co. touted its Trade Marked brand of "Olive Branch Ribbons" and mills established in Paterson, Allentown, PA, Piermont, NY, and Hallstead, PA. All were "represented" by J.C. Welwood, who may have had an ownership interest through merger, or owned Miesch outright. This is also clarified by Hutchins in Labor and Silk (1929):

"The non-union ribbon mills of the Miesch Mfg. Company are owned now by the John C. Welwood Corporation. The company has recently grown by a merger described in a later section. Its capitalization was increased from an original \$100,000 to \$1,000,000 in 1920. John C. Welwood, president of the corporation, lives on upper Fifth Avenue, overlooking Central Park. He is the largest stockholder in his company. Assets of over \$3,000,000 of the concern are in ratio of about three to one of liabilities. It claims "the largest ribbon business in the world." Broad silk mills at Hawley, Honesdale, and White Mills, Pa., also help largely in building up the profits of the John C. Welwood Corporation."

It is unknown when the Welwood Corp. and the Miesch Co. left the silk ribbon business, but records demonstrate that the Totowa Avenue works was operational under the Miesch name until the mid-1930s. It is also documented in Silk and Labor that the Miesch mill workers were involved with the Paterson Silk Strike of 1925, and the appearance of Miesch and Welwood in this book demonstrated the eventual demise of the traditional American silk industry caused by the many complexities of capitalist markets and labor conflicts.

### Statement of Significance:

Operations at the Miesch Silk Co. Totowa Avenue demonstrated a counter-trend away from single-site, family-based silk weaving businesses toward conglomerate operations. This decentralization of business, along with technological advances, altered work expectations and conditions within silk mills, contributing to the strike of 1925.

Architecturally, the Miesch Silk Co. Totowa Avenue Works follows the typical linear form of turn of the century textile mills, allowing for the use of line shafts to distribute on-site generated power to mill machinery. It has excellent integrity of design and materials.

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	Eligibility for Ne	w Jersey and Nation	al Registers:		No I	National Registe	r Criteria: 🗸 A	_	C	□ <b>D</b>	
	Lev	vel of Significance:	✓ Local	State	Natio	nal					
	Survey Name:	Intensive-Level Surv	ey of Patersor	n Industrial M	lills		Property II	):			Page 8
	Principal Investigator:	Patrick Harshbarge	r		<b>✓</b> (F	Primary Contact)	-93261	7725	_		
	Organization:	Hunter Research, In	IC.								

#### Justification of Eligibility/Ineligibility:

The Miesch Silk Co. Totowa Avenue Works are recommended eligible under Criterion A for their operation as a conglomerate mill and their association with the Paterson Silk Strike of 1925. They are also recommended eligible under Criterion C as the mill embodies the distinctive characteristics of textile mill architecture with an emphasis on functionality and efficiency.

Total Number of Attachments: 3

List of Element Names: Miesch Silk Co. Totowa Avenue Works Mill

Miesch Silk Co. Boiler House

Miesch Silk Co. Cloth Cutting Building

**Narrative Boundary Description:** 

Date Form Completed: 9/25/2012

Survey Name: Intensive-Level Survey of Paterson Industrial Mills

Principal Patrick Harshbarger

Investigator:

Organization: Hunter Research, Inc.

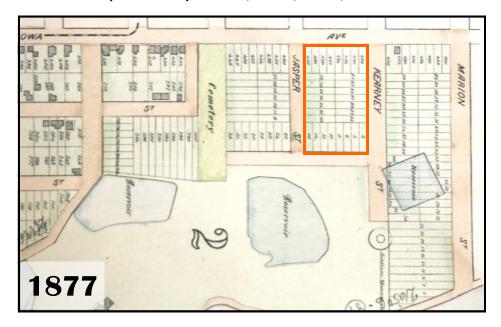
Property ID:

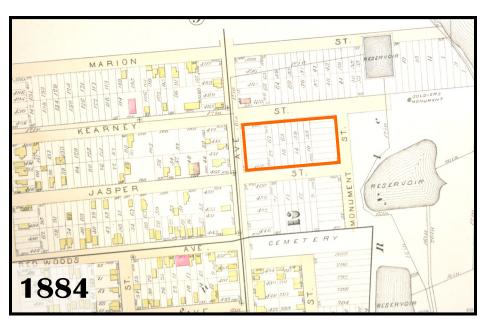
-932617725

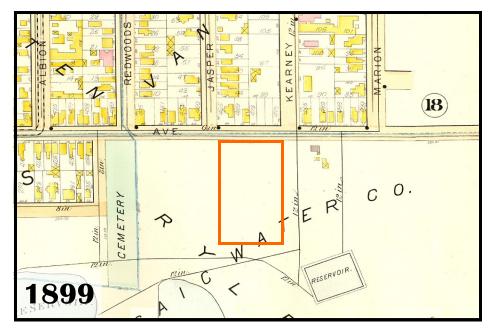
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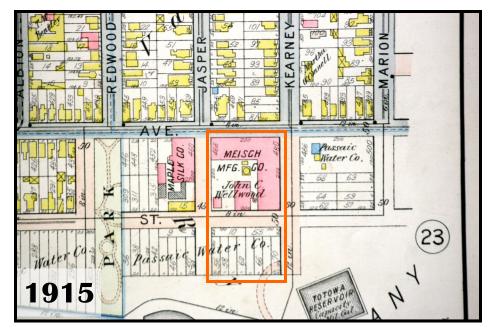
✓ (Primary Contact)

MIESCH SILK RIBBON MFG. CO. Totowa Ave. 468 Totowa Ave, Paterson, NJ B 801 L 09 Site Development Maps 1877, 1884, 1899, 1915

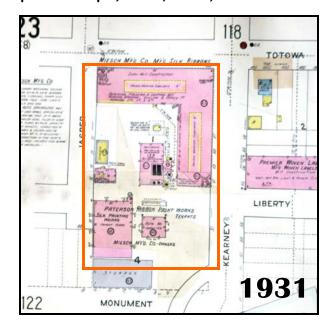


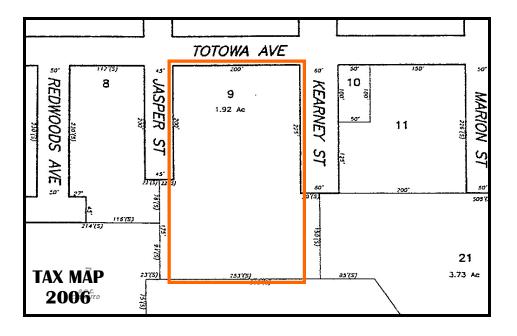


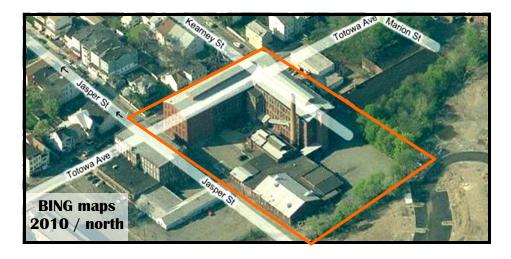




MIESCH SILK RIBBON MFG. CO. Totowa Ave. 468 Totowa Ave, Paterson, NJ B 801 L 09 Site Development Maps, 1931, 2006, 2010

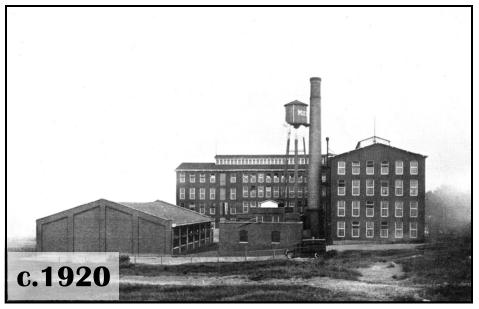








# MIESCH SILK RIBBON MFG. CO. Totowa Ave. 468 Totowa Ave, Paterson, NJ B 801 L 09 Photographs, historic / contemporary



**MIESCH 1:** c.1920 looking N at rear of complex. Note clerestories along ridgeline of both wings, smokestack, Boiler house at center, and silk printing shop at left.



**MIESCH 3:** Silk Printing shop, oblique view looking NW showing S façade. Note intact cornice detail, and later addition of rolling door entrance and side wing infill.



MIESCH 2: a similar view to no. 1, looking N at rear of complex.



**MIESCH 4:** Administration Building, looking W, showing E side. Note 1920s addition at rear.

# MIESCH SILK RIBBON MFG. CO. Totowa Ave. 468 Totowa Ave, Paterson, NJ B 801 L 09 Photographs, historic / contemporary



**MIESCH 5:** oblique view looking SW from Kearny St. showing Totowa Ave. façade.



MIESCH 7: detail view looking S, showing Totowa Ave. façade.



MIESCH 6: oblique view looking NW, showing Kearny St. façade.



**MIESCH 8:** looking SE, showing intact Boiler House and smoke stack at center of complex.